Claims:

1. An elongated poster support arrangement comprising:

an elongated extrusion having an uppermost wall, a sidewall, said sidewall extending from said uppermost wall;

a central support wall arranged adjacent said sidewall to define a longitudinal chamber between said sidewall and said central support wall, wherein said longitudinal chamber has a slot on a lower side thereof, said slot arranged to wedgingly receive a lift tool to permit said poster support to be controllably lifted to and removed from a ceiling rail.

- 2. The elongated poster support arrangement as recited in claim1, wherein said sidewall has a distal edge flange to slidingly engage a blade of said lift tool.
- 3. The elongated poster support arrangement as recited in claim 2, wherein said blade of said lift tool has a tapered lock member thereon for wedging between said flange and said support wall.

- 4. The elongated poster support arrangement as recited in claim 3, wherein said tapered lock member is of generally triangular shape.
- 5. The elongated poster support arrangement as recited in claim 3, wherein said tapered lock member has a first tapered side and a second tapered side to permit rocking disengagement of said blade from said elongated extrusion.
- 6. A poster attachment tool for lifting and removing an elongated extrusion from a ceiling rail, comprising:

an elongated pole;

a generally planar blade attached to said pole, said blade having a distal edge thereon, said distal edge have a scive thereon; and

said blade having a tapered lock member on a face portion thereof to permit wedging engagement and wedging disengagement of said blade with said elongated extrusion.

7. The poster attachment tool as recited in claim 6, wherein said tapered lock member has a first tapered side and a second tapered side to permit disengagement of said tool from said extrusion.

- 8. The poster attachment tool as recited in claim 6, wherein said tapered lock member has a tapered face portion to facilitate entry and removal of said tool from said elongated extrusion.
- 9. The poster attachment tool as recited in claim 6, wherein said tapered lock member has a tapered apex, said apex being in slidable engagement with said flange of said sidewall.
- 10.A method of engaging an elongated magnetic extrusion relative to a ceiling rail, said elongated extrusion having an elongated receiving channel therein, said receiving channel defined by a support wall and a sidewall, said method comprising the steps of:

inserting a generally planar blade disposed on a distal end of an elongated pole into said receiving channel in said extrusion;

biasing away said sidewall from said support wall by a tapered lock member on a face portion of said blade to first permit engagement of said extrusion by said tool and secondly, to permit subsequent disengagement of said extrusion by said tool.

11. The method as recited in claim 10, including:

pivoting said pole in a plane parallel to said extrusion to permit said blade to be removed from said extrusion.

12. The method as recited in claim 10, including:

pivoting said pole in a plane perpendicular to said extrusion to permit said extrusion to be separated from said ceiling rail.

13. The method as recited in claim 10, including:

wedging said tapered lock member into and out of engagement with respect to said elongated extrusion by sliding said tapered lock member against said sidewall.

14. The method as recited in claim 10, including:

arranging a scive on a distal edge of said blade to facilitate entry of said blade into engagement with said elongated extrusion.

15. The method as recited in claim 14, including:

arranging a scived apex on said locking member to facilitate of said blade into and out of engagement with said elongated extrusion.

- 16. The method as recited in claim 10, wherein said sidewall has a flange on its distalmost edge to engagingly retain said blade in said receiving chamber.
- 17. The method as recited in claim 10, wherein said extrusion has an elongated chamber therein for receipt of a poster.
- 18. The method as recited in claim 10, wherein tapered lock member is a lever point to facilitate removal of said blade from said extrusion.
- 19. The method as recited in claim 10, wherein said blade is a lever to bias said extrusion from attachment to said ceiling rail.
- 20. The method as recited in claim 19, wherein said blade is arranged in a distal end of an elongated pole.